



...Questo non è solo un catalogo

(...This is not just a catalog)

**FASHION
&
DESIGN**

FACE TO FACE

newworkoffice

The first Italian global brand in the office design field. Me.Work is the brainchild of Lapo Nicoletti to spread the “Made of Italy” image as a global concept.

The Italian Brand that since 1982; had been a major consultant over a number of manufacturing components. Me.Work goes beyond Italian made. It is a concept in which all shareholders can be involved and identified through the product.

The phrase “Made of Italy” does not only represent our product’s origin; but also our commitment and tradition behind every product.



BRAND PHILOSOPHY

With MeWork, we aim to create a completely Italian made brand that uniquely combines both innovative style and latest trend to ensure that consumers are constantly updated.

Our concept is to highlight the perfect mix between design and fashion; and incorporating these two elements into our core business.

MeWork is created to meet and fulfill the demand of the market for a mix between design and fashion in office furniture; which coincides with our objective to promote the Italian touch in all our products at an affordable range, to widen a bigger target market.

...BLACK AND WHITE? To achieve a timeless and classic design, the colors black and white are chosen as it is the most predominant, due to it being relatable in every season.

The two colors are the perfect blending for both fashion line and interior décor; hence the logo color representation of Me Works.





MISSION

“Representing contemporary culture at its best to create workspaces that are more inspirational and productive”

VISION

“Alchemy between innovation and creativity in keeping up with the trends”



www.emanuelebertolini.com



www.paoloscagnellato.com



www.jeremiahferrarese.com

“ MeWork Design Team Awards ”

1990 shortlisted for ADI 5 stelle,
at the Technotel: conference
chair "Romea" for Deko.

1991 shortlisted for compasso d'oro:
conference chair "Romea"
for Deko.

1991 shortlisted for compasso d'oro:
case for motorcycles
for Nontango

1994 award Good Design of Japan:
conference chair "Ellisse"
for Deko

2001 Necon Silver Award Chicago:
seating system for community
"Erasmus" for Deko

2003 Neocon Silver Award Chicago:
monobloc system of desk
and chair for university classrooms
"Copernico" for Deko

2004 shortlisted for ADI Emilia Romagna:
conference chair "Steel" for Deko

2007 Ljubljana furniture fair : folding
chair "Wave" for Metalwork s.r.l.

2007 Long life design: seating system
for community
"Ellisse" for Axona Aichi

2013 Good Design Chicago:
"Revolution" system of chairs
for Cerantola S.P.A.

2014 Interior innovation Award:
"Revolution" system of chairs
for Cerantola S.P.A.

All the models in MeWork collection, by merit of their artistic And technological content and particular creative character, are protected by copyright, a legal institution that is universally recognised and safeguarded.



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Italianity
of design

Follow Us Online



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