

ME  
WORK

Made of Italy



## Me work

The first Italian global-brand in the office design field. MeWork comes from an idea of Lapo and Bruno Nicoletti, to re-start to export a Made in Italy at competitive prices, even compared to company from emerging countries with low convenient labor costs. It's 'the full product brand of Metal Work, a leading Italian office furniture company since 1982, which exported design, hardware and consulting all around the world. MeWork is created to meet the demand of a new market trend which is now expanding, not wanting to give up on design, quality and excellence, requiring affordable prices to embrace a wide range of target market.

MeWork is a completely Italian Made brand, exporting not only products, but a story and production know-how that underlie, being the key points that allow to get all of the above.

When we talk about our brand we are not only talking about Made in Italy, but of a much deeper concept of shareholders product identification: Made OF Italy. The "Made of", is not only a meaning of products origin, is above all love and tradition which MeWork puts in making every detail.

La primera marca global italiana en el campo de diseño para oficinas.

MeWork proviene de la idea de Lapo y Bruno Nicoletti de reiniciar la exportación de lo Hecho en Italia a precios competitivos, aun comparados con compañías de mercados emergentes que tienen un conveniente bajo costo para la mano de obra. Es en su totalidad, la marca del producto Metal Work, una compañía Italiana Líder en el campo de Mobiliario para oficina, que ha exportado diseño, maquinaria, herramental y consultoría alrededor del mundo desde 1982. MeWork se crea para satisfacer la demanda de una nueva tendencia de mercado en crecimiento, que no desea sacrificar en diseño, calidad y excelencia, y que requiere de precios competitivos para para llegar a una amplia variedad de mercados.

MeWork es una marca totalmente Italiana, que exporta no solo productos, sino toda una historia de know-how en producción que soportan los objetivos mencionados.

Cuando hablamos de nuestra marca, no solo hablamos de Hecho en Italia, sino de un concepto mucho más profundo, de identificación del producto, Hecho DE Italia. "Hecho de" no es solo un significado del origen de los productos, más bien habla de toda la tradición, dedicación y el amor que MeWork pone para cuidar hasta el más mínimo detalle.



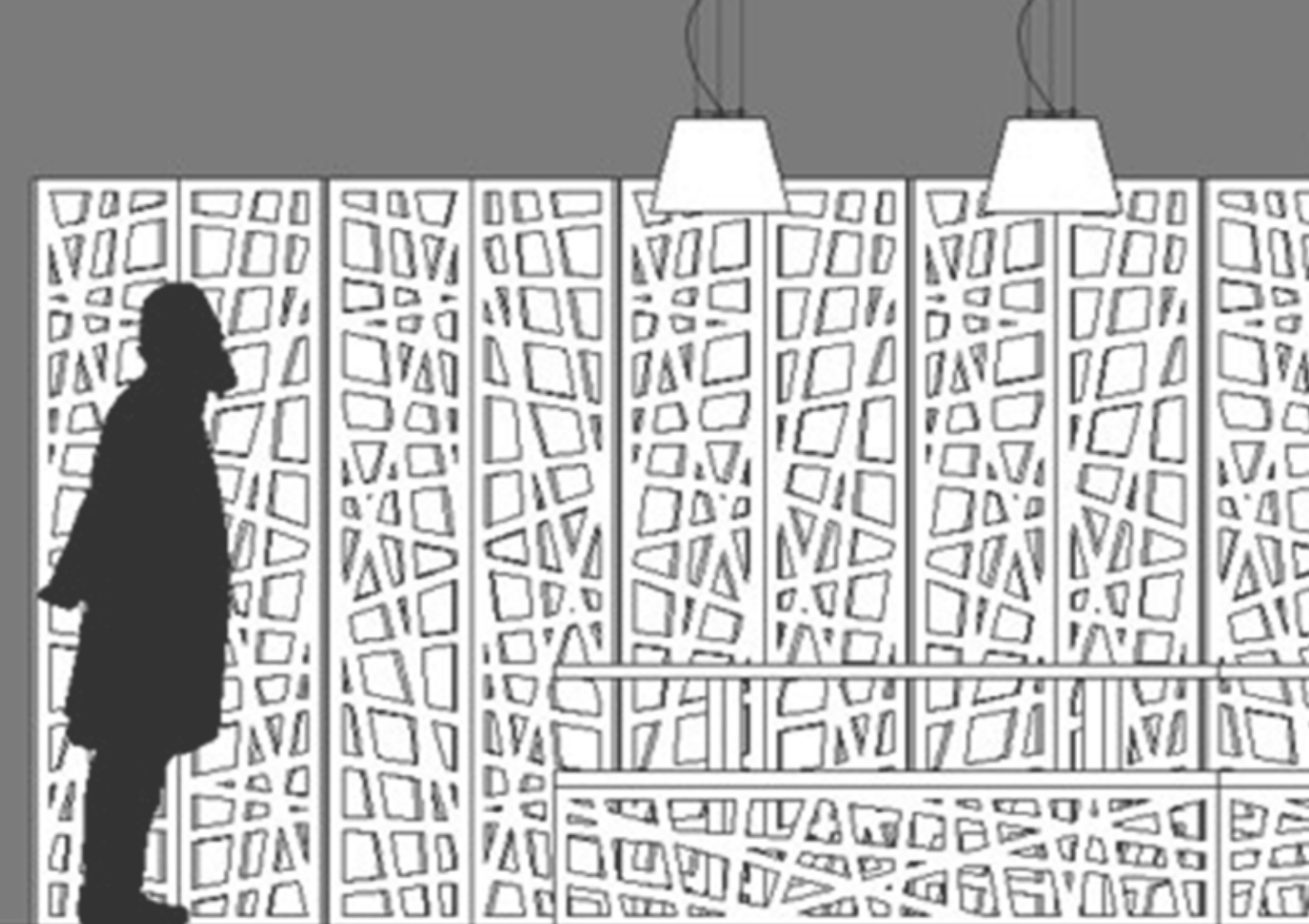
## MISSION

Our Mission is to export and to get to the final consumer a product that can be appreciated by everyone for its peculiarities. That's why every product wears the company logo and a naming which immediately recalls to its peculiarities and characteristics. Therefore, although it is an Italian brand, MeWork brings an English name: the Italian Spirit will reach with our products and does not need a brand that appeals also our aim behind, we are recognizable and pronounceable in every language.

## VISION

Our vision is to allow all end-users, those who we, at MeWork, identify as our stakeholders, to know and recognize the product they are using, and so on taking advantage of the full capabilities and potential. Putting the end user as the center is essential, for them our product are studied. That's MeWork, per I work, the worker at the center of the project. Also thanks to maximum flexibility of our products, a major goal is to give a service product adaptability, essential for the continuing mutation that would be necessary to internal workspaces, until now very difficult to achieve.







# PRODUCTS





# K-System

Simple, functional and smart. With a construction inspired by modern architecture.

Each element shares these simple lines. Coming together to improve functionality and productivity.

Adaptable to any functional or space requirements or to any style of organization.

Multiple options in design, materials, technology and finishes for the needs of the modern workplace.

K\_SYSTEM offers a range of accessories and auxiliary surfaces so spaces can evolve and adapt with changing needs.

K\_SYSTEM enhances collaboration, creativity and teamwork while offering options to ensure privacy and personalization of space.

Simplicity is the key. Simplicity based on strength, functionality and elegance.

A table with strength and style. The sculptural system of tension rods and the structural profile provides a graceful rigidity.

A table designed to take center stage.

K\_SYSTEM defines the shape of the table -the heart- with a single line.

A structural perimeter, light yet strong; simple and impactful.

# K-System





# Concert

CONCERT: A harmonious or agreeable arrangement, plan or purpose.  
( Merriam-Webster Dictionary )  
The CONCERT office is an office in harmony: people, purpose, function, design and aesthetics coming together in unison.

The design harmony comes from three basic elements: the leg, the beam, and the floating top.

Three basic elements come together to provide multiple solutions for the contemporary office.

Add desk-mounted screens for privacy or for accessories.

Concert combine materials and finishes for function and aesthetics.  
Add screens to define personal space.

Top acces: replace legs with storage units for added versatility and functionality.

Replace legs with storage units for added versatility and functionality.

Concert offers solutions in multiple finishes for every situation.

From reception to meeting areas, from private space to collaborative or team work areas, Concert is the complete office, working together in harmony.

“Riviera reserves the right to make modifications to the designs in this brochure”.



# Concert



# Synthesis



Synthesis is a manager desk project designed around a new concept of office work: flexible and dynamic, innovative and modern.

However the work in the office is performed, and in whatever way it changes over time, Unitable always offers top-quality performance.

The design of the system is based on a specific concept: providing an excellent support that can change as work requirements change to offer an ideal operational environment.

# Synthesis







# Nexo

Appropriate for multiple applications and work environments, Nexo provides a perfect finish with its melamine boards combined with a metallic frame and electrified beams.

Specific solutions can be created adapting to different customer needs.

A very broad program with a simple, but at the same time robust structure.





# Nexo





# Tria

In matter, they saw form. In objects, they found spirit.

Out of the celebrated tradition of Italian craftsmanship, between a finite world and infinite vision, comes Tria, a remarkably modern executive desk. The Tria desking series features a sweeping veneer work surface on gently angled frames.

Free of frills, adornment and ornamentation, Tria's modern design makes a clean break with the clutter of convention.

It creates more free space for what matters most.

Tria offers only what you need and nothing that you don't.

Tria's austere design provides a refreshingly versatile platform for personal customization as well. Veneer leg infills are available to match the sweeping desktop surface, heightening a sense of continuity and comfort.

The gently angled frames, distinguished by simple geometry, are available in glossy black, white or silver to accommodate variations in taste.

The easy integration of storage further distinguishes the Tria desking series. Truly an executive desk, the tastefully streamlined design facilitates business interactions while keeping essential materials organized and ready to hand.

01 A modesty panel lends depth to the visual field while bolstering a sense of privacy.

02 Leg infills confer continuity and comfort.

03 Flip-top allows for easy electrification and effortless wire management.



# Tria





PAOLO SCAGNELLATO

Born in 1952 in Padua, in 1976 he obtains the degree in Architecture in Venice, with Arch. Aldo Rossi as reference-man. In 1977 he begins his individually.



JEREMIAH FERRARESE

Born in Padua in 1980 and graduated in Architecture at IUAV Institute of Venice in 2006. In 2005 he began to work in industrial design with particular interest in the furniture industry for the community, for the office and for the home. Always busy in the research and testing of new materials that can rationalise and optimize production processes for the design.



EMANUELE BERTOLINI

Born in Padua in 1970. After completing his studies in graphic design, he inclines his education in industrial design by attending the course and master the "Scuola Italiana del Design." In 1992 he started his business, substantially turn to design and technical assistance in product development.

ADMEMBER

## Awards

1990 shortlisted for ADI 5 stelle, at the Tecnhotel: conference chair "Romea" for Deko.



1991 shortlisted for compasso d'oro: conference chair "Romea" for Deko.



1991 shortlisted for compasso d'oro: case for motorcycles for Nonfango



1994 award Good Design of Japan: conference chair "Ellisse" for Deko



2001 Neocon Silver Award Chicago: seating system for community "Erasmus" for Deko



2003 Neocon Silver Award Chicago: monobloc system of desk and chair for university classrooms "Copernico" for Deko

2004 shortlisted for ADI Emilia Romagna: conference chair "Steel" for Deko

2007 Ljubljana furniture fair: folding chair "Wave" for Metalwork s.r.l.



2007 Long life design: seating system for community "Ellisse" for Axona Aichi



2013 Good Design Chicago: "Revolution" system of chairs for Cerantola S.P.A.



2014 Interior innovation Award: "Revolution" system of chairs for Cerantola S.P.A.

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